



■ APRIL 2019

■ PROJECT NEWS

■ STUDIES OF THE CURRENT STATE OF YOUNG WOMEN
ENTREPRENEURSHIP SUPPORT ARE DEVELOPED



The results from the on-line survey among all young women, interviews with national stakeholders and successful business women were processed and presented in 9 National Studies of Current State. The main motivation factors, barriers and gaps in YWE support are identified as well as some recommendations for improvement of the support environment in Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Hungary, Moldova, Romania and Slovenia.

Based on these nine individual documents, and based on the collected quantitative and qualitative data, a Transnational Study of the Current State was prepared and approved by the project Advisory Board.

<http://www.interreg-danube.eu/approved-projects/women-in-business/section/publications>

■ CONCEPT FOR WOMEN ENTREPRENEURSHIP CENTRE

Concept for Women Entrepreneurship Centre (EWC) was validated by Advisory Board. 4 EWCs will be set up of in: Bulgaria, Hungary, Romania and Bosnia and Herzegovina within Women in Business Project.

EWC is a multifunctional space that creates economic opportunities for women through entrepreneurial education and training, mentoring, and networking. It has to provide quality education and training for young women entrepreneurs.

GET INSPIRED!

27 inspiring
WOMEN ENTREPRENEURS
and their stories for
BUSINESS SUCCESS



WOMEN IN BUSINESS project started an informational campaign **GET Inspired!** It aims to highlight 27 young women entrepreneurs and their stories for business success, in order to inspire and encourage young Women to take initiative and to not be afraid of launching their own business.

<http://www.interreg-danube.eu/approved-projects/women-in-business/section/get-inspired>

PROJECT EVENTS

TRANSNATIONAL LEARNING EVENTS



In the frame of the last 6 months of the WOMEN IN BUSINESS project implementation 3 Transnational Learning Events (TLEs) were held. ODIMM hosted the [2nd TLE in Cisinau, Moldova](#) in November, 2018, PBN – [3rd TLE in Sarvar, Hungary](#) in March 2019 and MRA – [4th TLE in Maribor, Slovenia](#) in April 2019. Moldavian, Hungarian, Bulgarian, Slovenian and Austrian good practices have been presented during the mentioned event. All the Project Partners and members of the Advisory Board gained extensive knowledge on different business women support initiatives delivered by the national authorities, and business support organizations.

TRANSNATIONAL STAKEHOLDERS MEETING



The members of the project Advisory Board met for the first time during the [Transnational Stakeholder Meeting](#) (THM) hosted by PBN in Sarvar, Hungary. A fruitful discussion about the Transnational Study of the Current State and the draft Concept of the EWCs were held. During the 2nd TSHM hosted by MRA and SGZ in Maribor, Slovenia the Transnational Study of Current State was validated. Important input was given for finalizing of the Concept.

THEMATIC TASK GROUP MEETING



The first Thematic Task Group Meeting was organized by MRA in Maribor, Slovenia on 9th April 2019 where the feedback for the new training models development was provided. It was conducted as a workshop, where the participants were working in three separate groups on the following segments of the training model.

- Methodology for the training model development;
- Designing of training models;
- Managing and evaluation of training activities.

NATIONAL STAKEHOLDER MEETINGS



2nd round of NATIONAL STAKEHOLDER MEETINGS was organized in all project partners' countries - Austria, [Bulgaria](#), Bosnia and Herzegovina, Hungary, [Moldova](#), [Slovenia](#), Germany and Romania.

The aim of the round tables was to discuss and validate at national level the [Study of the Current State of Young Women Entrepreneurship Support](#), where are analysed the main results from conducted survey among young women for their needs barriers met when starting own business, as well as the results from interviews with stakeholders and young successful business women about the available support tools.

CAPITALISATION ACTIVITIES

WOMEN IN BUSINESS - THEMATIC CAPITALISATION WORKSHOP, BUDAPEST, HUNGARY



WOMEN IN BUSINESS project was presented on the [Thematic Capitalisation Workshop in Budapest](#) by Dr. Krisztina Keller PhD, University of Pannonia.

The Event took place on 22th of January 2019 in Budapest, Hungary and was hosted by the IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry.

RAPIV - LEADER OF THE WG "FEMALE ENTREPRENEURSHIP" UNDER PA 8 OF EUSDR



On 19th December 2018 during the 15th Steering Group meeting of the Priority Area 8 of the EU Strategy for the Danube Region held in n Stuttgart, RAPIV was selected to lead the Working Group "Female Entrepreneurship". Discussions on future activities within the area and review of the Action Plan were held. A technical meeting of the PA 8 WGs was organized on the 07th March 2019 in Berlin where presentation of the workplan and next steps were discussed.

For about the activities of the WGs of PA 8 could be found [here](#).

WOMEN IN BUSINESS - EXTERNAL EVENTS



The WOMEN IN BUSINESS project was presented at 6th Conference "[In Support of Women's Entrepreneurship](#)" in Maribor, Slovenia and during the workshop "[Development solutions for new businesses](#)" in Constanta, Romania. More than 100 youngsters and women were informed about the possibilities that will be provided for business support in the framework of the project.

■ SAVE THE DATE!

July 2–4, 2019 – Transnational Learning Event "**Good Practices for Young Women Entrepreneurship Support from Bosnia and Herzegovina and Germany**", Transnational Stakeholder Meeting in Sarajevo

October 1-2, 2019, Transnational Learning Event "**Good Practices for Young Women Entrepreneurship Support from Croatia**", Transnational Stakeholder Meeting in Varazdin, Croatia

October 3th 2019, DCP Event "**Fostering Women Entrepreneurship in the Danube Region**", Varazdin, Croatia

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